

START OR GROW YOUR DREAM BUSINESS

EUROPE'S BIGGEST BUSINESS EVENT

REGISTER NOW!



#TBSUK

30,000
ENTREPRENEURS

750
EXHIBITORS

350
SPEAKERS
& MASTERCLASSES

FREE
TICKETS

THINKING OF VISITING THE BUSINESS SHOW?

HERE'S HOW TO MAKE THE MOST OF YOUR TIME THERE

When attending The Business Show it would be beneficial to prepare a list of exhibitors you would like to visit, or seminars and panel debates that you'd like to attend. You can use the show guide to highlight stands, talks, or other places and utilise the notes section.

It's good to think about your main reasons for attending the show and what you will feel most satisfied to come away having gained or learnt. For example, maybe you, as a business owner, want to pick up products and software to help your company run more efficiently. Maybe, as an entrepreneur, you want to have a play-by-play from industry experts on how to start your own business. Maybe even as an employee, you want to take a masterclass in digital marketing so you can find your feet in your new career; the possibilities are endless. Only you know what would be the most rewarding use of your time at The Business Show, so take advantage of this opportunity and plan your schedule accordingly.

One of the key areas that attract visitors each year is the expert-led, interactive masterclasses. They are a must-see feature for visitors that are looking to grow their skillset and improve their knowledge. Sessions which would ordinarily cost you thousands of pounds are completely free to attend. Some of the names hosting masterclasses include Premier Property, HSBC, IPO, Sleeping Giant Media, and Property CEO, amongst many others. You won't get the opportunity anywhere else to have a hands-on experience like this; some of the sessions include guidance on digital marketing, others are about property investment, cybersecurity, or business growth. With such a vast variety of options to explore, it's imperative that you have a plan of action and a schedule to follow. It's therefore also advised that to attend the sessions you want, you sign up for masterclasses along with your entry ticket as they are first come first serve. Sign up for masterclasses opens around 8 weeks prior to the show.

If you're looking for inspirational talks from industry experts visit our keynote theatres to hear more from Marnie Swindells The Apprentice 2023 winner and business owner, Simon Squibb Investor, Entrepreneur and Founder/CEO at HelpBnk, Daniela Tabor from Spotify and Harmony Murphy from Google to name just a few. To ensure a seat make sure you get to the keynote theatres in advance to guarantee a seat!

Some good advice might also be to think about how you learn best. Will you learn more from listening to a keynote, taking advantage of the Q&A at a live panel debate, attending an interactive masterclass, or having a quick conversation with other business professionals at the speed networking area? The choice is yours, decide today and you will find the event to be incredibly beneficial to you.

**SO WHAT ARE YOU WAITING FOR?
GET YOUR FREE TICKET TO THE BUSINESS SHOW NOW.**

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